

# CALENDAR

## APRIL

- Apply pre-emergence herbicides while planting spring annual beds
- Watch for Azalea leaf gall
- Monitor anthracnose on Dogwood and Maple
- Spray for powdery mildew, crabapple scab, red tip leaf spot, and rose diseases
- Control aphids, webworms, turpentine beetles, bagworms, borers, lacebug, leafminers, spider mites, thrips, and scabs
- Plant summer annuals, and summer flowering bulbs
- Fertilize trees, shrubs, and ground covers (except spring flowering)
- Fertilize and prune Azaleas after blooming
- Fertilize daffodils lightly with 10-10-10
- Prune spring flowering shrubs and

- vines after flowering
- Mow turf as needed, monitor insect and disease activity
- Apply post-emergence herbicides to turf and shrub beds
- Monitor disease activity on trees and shrubs

## MAY

- Monitor grubs and disease in turf
- Fertilize annual flowers once per month
- Prune spring flowering shrubs after flowering
- Prune evergreens for dense growth habit
- Monitor insects and diseases – powdery mildew, lacebug, scale, mites, etc.
- Fertilize spring flowering shrubs after flowering
- Apply growth regulators to fast growing plants to curb pruning needs

- Monitor roses for disease and insects
- Complete planting annuals and summer flowering bulbs
- Cut back and mulch daffodils when foliage dies
- Aerate warm season turf after 75% green up

## JUNE

- Monitor turf and shrub disease and insects, maintain an active spray program
- Fertilize and prune Azaleas
- Deadhead annuals and perennials as needed
- Apply pre and post emergence herbicides as needed
- Cut back and mulch daffodils when foliage dies
- Continue fertilization of trees and shrubs
- Monitor and treat Japanese beetles

SPRING 2009

# The Latest Dirt

A Quarterly Publication from New Leaf Landscape Services

## The Groundskeeper

Dear Friends:

As with any business, we honor strong set of values and standards at New Leaf Landscape Services. We



belong to several professional associations, including MALTA – Metro Atlanta Landscape and Turf Association – and Planet Landscape.

MALTA is metro Atlanta and Georgia's premier landscape organization. The association promotes professionalism, adherence to industry standards and education. It also offers a reliable resource to consumers to find services from businesses who believe in the same high standards.

PLANET, the Professional Landcare Network, is an international association serving lawn care professionals, landscape management contractors, design/build/installation professionals and interior landscapers.

Being active with these professional organizations is a privilege for those of us who take our work and our services seriously. As customers of companies that belong to MALTA, Planet or other professional organizations, you've chosen businesses that support their industry and believe in providing the best possible service and the highest quality.

Sincerely,

*Steve*

Steve Murray  
President, New Leaf  
Landscape Services



## Quick Tips

### Getting Ready for Spring and Summer

Now is the time to prepare for spring and summer. Here are some tips that will help you have a beautiful landscape, be admired by your neighbors and save water at the same time:

Apply mulch around trees, shrubs and flowering plants to conserve water and help reduce the growth of weeds. Use either pine straw or hardwood chips; these are the most effective materials for protecting your plants.

A layer of mulch three to four inches thick is best, being careful to give the stems of the plants some breathing room, not crowding the mulch directly on the plant

Proper aeration when your Bermuda or Zoysia lawn is 90 percent green will assure better water absorption, stimulate root growth and healthier grass. Core aeration, which removes plugs of dirt, is more effective than simply poking holes in your lawn.

- Ask about our gutter cleaning and pressure washing services!

**Call us now to get on our schedule for these services: 678-450-6599**

**REMINDER:** Weekly service resumes in March for our 46-week visit maintenance customers.

[www.newleafls.com](http://www.newleafls.com)



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## Employee Spotlight

## Stepping Stones

678.450.6599 | www.newleafs.com



**Melanie Towe,  
Office Manager**

When you call our offices, the friendly voice you hear on the telephone is Melanie Towe, our office manager. In addition to being our receptionist, she handles accounts receivable, accounts payable and other

administrative duties.

However, as a self-proclaimed numbers person, she says that she also enjoys working with our clients and the staff.

She has an extensive background in banking and, owning a mortgage processing company for four years from 1996 to 2000. She also worked as accounting manager with Timco Sales for five years before coming to New Leaf in 2005.

Melanie lives in Jefferson with her daughter and their dog Boots.

"I'm a really a family person," she says. "For instance, every Sunday we all get together at my mom's for Sunday Dinner after church. It's just a tradition and I wouldn't start the week without being with the whole family each Sunday."

Melanie is a vital part of the New Leaf Landscape Services family. Her gift for working with people, managing numbers and being organized is invaluable to us and to our clients.

### Spring and Summer Color

Think of your landscape as a blank canvas. That's how our design department approaches adding color to your landscape. As spring gets underway, winter's pansies and ornamental plants yield to waves of bright pink or deep purple petunias, banks of impatiens or bright foliage plants like coleus and sweet potato vines.

Be sure to check with your New Leaf maintenance manager to arrange for your design and to add your spring and summer color. We're ordering early this year, so remember to call by March 30th to be among the first on our schedule.

### Landscape Planting

Early spring is ideal for adding plants, trees and shrubs to your landscape. An investment choosing the proper plant for the right location and having it installed correctly is worth the cost, plus you can enhance your landscape for years to come.

Our landscape design department can guide you in the best plant choices – plants with several seasons of color, trees and shrubs to introduce new textures into your yard or specimen varieties that can become a focal point. Contact Beth Garmon in our design department to set up a consultation.



### Giving Back to the Community

Planet is hosting a Day of Service in April to encourage its members to give back to the community. Our project at New Leaf is the Linwood Apartments Playground in Gainesville. It is well underway thanks to a generous donation of \$2,000 from Lakewood Baptist Church toward the \$12,000 project budget.

In addition to grading and adding landscape timbers, phase one includes building a playground with new equipment and child-safe mulch. We've donated the design and labor for the project and are seeking community support for this worthwhile project. If you'd like to know more, call us at (678) 450-6599.

### New Leaf Wins Award

New Leaf Landscape Services has received an Award of Distinction from the Metropolitan Atlanta Landscape and Turf Association at its 2008 Professional Landscape Awards banquet. The company was recognized for its design and installation of a major new landscape at the mountain home of Norm and Angie Moye in Dahlonega.

The mountain home, nestled in the woods, is built in a cottage style. New Leaf designed a plan that would highlight the natural setting and be relatively maintenance free.

### Steve Murray Named Treasurer

New Leaf President Steve Murray, a past president of MALTA's northeast Georgia chapter, will serve as the organization's treasurer for 2009.

## NewLeaf Referral Program

**Let your neighbors in on your secret & we'll take \$100 off your next invoice.**

In appreciation for your referral, we'll deduct \$100 from your next invoice when they sign an annual contract.

