

Commercial Client Spotlight

NEGMC Opens North Patient Tower: New Leaf Provides Landscape Maintenance

Northeast Georgia Medical Center's North Patient Tower opened last spring. Having worked with the Medical Center for a number of years, New Leaf has just added maintenance of the grounds around the North Patient Tower as well as work with the rest of the campus.

We have full-time crews working there seven days a week to enhance the patient experience from the time they drive into the complex.

At a total cost of \$180 million, the new seven-story facility houses 32 ICU beds, 96 surgical beds. It also offers patients new options for surgery.

"We have worked with New Leaf for many years,"

says Scotty Williams, director of plant operations at Northeast Georgia Medical center. "In all instances, they have delivered what they promised, been responsive and flexible and provided great value."

The North Patient Tower is located off Downey Boulevard, at North Entrance 3 on NEGMC's Main Campus.

NewLeaf New Client Special

Call Melanie at our office: 678-450-6599 for more information.



2341 Danbury Lane, Suite C
Gainesville, GA 30507



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The Latest Dirt

A Quarterly Publication from New Leaf Landscape Services | Turn over a new leaf!

The Groundskeeper

Dear Friends:

Being chosen by our peers for excellent work is quite an honor. It's a sign of professionalism and consistency in our services.



We've just been notified by the Metropolitan Atlanta Landscape and Turf Association (MALTA), which consists of over 600 members, that we've won four awards for our work and we want to share the good news with you, particularly because it also show-

cases several of our clients:

- Norm Moye Residence – landscape maintenance
- Lakewood Baptist Church – landscape maintenance
- Jim Syfan Residence – landscape maintenance
- Dan Winston Residence – landscape installation

New Leaf Landscape Services has won awards from MALTA every year that we've entered. I'm extremely proud of our team and our continued recognition in this region. But don't think that just because we've won awards we're going to sit back. To us, winning these awards signifies a challenge for our team to continue to improve in our creativity and customer service.

The competition out there is tough, and as professionals we realize we're only as good as the work we do today and the plans we make for tomorrow. Thank you for letting us help you "Turn Over a New Leaf" for all your landscaping needs.

Sincerely,

Steve Murray
President



Quick Tips

If you're not already a maintenance client, you may want to talk with us about a free estimate for ongoing maintenance services. Our maintenance plans start at \$150 and can make a world of difference in your curb appeal.

Speaking of curb appeal, talk with us now about your plans for spring color. We will begin ordering plants in late February, so talk with Henry -- 678-450-6599 -- about your spring seasonal plantings and get your order in early.

We are also creating designs to freshen our customers' landscape and determine places for flowering shrubs and trees. Beth, our landscape architect, can help you with all your design needs.

Reminder: If you're a 46-visit maintenance client, we'll be coming to your property every other week through March 1, doing dormant pruning, clean up and preparation for spring. As of March 1, weekly maintenance resumes as shrubs, trees, turf and flowers begin their active growing season.

NewLeaf Referral Program

Let your neighbors in on your secret & we'll take \$100 off your next invoice.

In appreciation for your referral, we'll deduct \$100 from your next invoice when they sign an annual contract.

www.newleafls.com

Employee Spotlight

Stepping Stones

678.450.6599 | www.newleafs.com



James Kingery, Shop and Irrigation Manager

As New Leaf's Shop and Irrigation Manager, James Kingery handles all the maintenance and repairs of irrigation systems for clients and upkeep of all equipment for the company.

"I've always enjoyed working in maintenance, especially heavy equipment," he says. "That's what I went to school for; I'm a certified welder and machinist."

Kingery works on irrigation pumps and systems for New Leaf's commercial and residential customers. He spends his time between client properties and the shop at New Leaf.

Kingery grew up farming in Illinois with his father. Since then, he's worked 40 years in maintenance, including time with Yancey Caterpillar and Tractor and Equipment Company in Gwinnett and Jackson counties. He joined New Leaf about a year ago.

In his spare time, Kingery has a shop at home where he restores and repairs vehicles and equipment. He and his wife Monica, who live in Dahlonega, have two adult sons Ryan and Charlie.

"I really like working with the clients and here at the shop," he says. "It's in my nature to give customers what they need and want in a timely and effective manner."

Exterior Makeovers: Now's the Time

During the winter, there's plenty to be done in your landscape. Now is the perfect time to think about an "extreme" exterior makeover, transplanting and replacing plants and shrubs to change the look of your property, creating new flower beds and pockets of greenery that will flourish in the spring and summer.

Perhaps you have oversized plants and shrubs that obstruct windows and walkways. January through March are perfect times to replace plants and do rehabilitative pruning as we move into spring. Call Beth at 678-450-6599.

Turf Care

If you have a cool-season fescue lawn, you're probably the envy of the neighborhood this

winter. Fescue flourishes in the fall, winter and into the early spring and with proper care will also provide a fairly lush lawn – if properly irrigated – into the summer months.

However, don't be dismayed if you have warm-season turf, such as Bermuda or Zoysia. Although it's brown in the cold months, it requires maintenance in the winter to prevent spring and summer broad-leaf weeds.

As part of our turf maintenance, we provide pre-emergents and fertilizer at the optimal times for the type of grass you have. Call our offices and ask for David or Frank if you have turf questions.

Hardscapes and Outdoor Renovations

You might consider adding a patio, a serpentine wall or outdoor kitchen to create additional outdoor living space. Our staff can help you work within your budget to enhance your landscape and provide an appealing location for entertaining and relaxing outside.

One of the most popular additions is a fire pit, particularly those that are built of stacked stone and surrounded by seating areas. If you start now, you can still enjoy the warmth through the remainder of the winter months. Beth can help you with all your design needs.



Top: Before exterior makeover. Bottom: After addition of trees, shrubs and greenspace.



Turn over a new leaf!

Steve Murray - President Henry Evans - VP Customer Service David Jennings - Production Manager
 Beth Garmon - Landscape Architect Melanie Towe - Office Manager
 Frank Aviles - Production Manager James Kingery - Shop/Irrigation Manager