



Continuing the Legacy, Together

July 31, 2026

Dear New Leaf Customers:

I am writing to share some important information regarding New Leaf Landscape Services. After 25 years leading our company, I have decided to retire. This month, Kyle Moore, our Vice President of Operations, purchased the company from me. I am stepping aside knowing that the company we have built is in very good and capable hands. We started New Leaf with nine employees. With your support, we have become a full-service landscape provider employing over 100 people. How we do our work has mattered to us as much as the quality of the work we do. We think of our work as our ministry and have endeavored to let our Christian values inform the decisions we make, from the prayer that starts each day, to the manner in which we interact and serve each of our customers, and to the efforts we make to actively support our community.

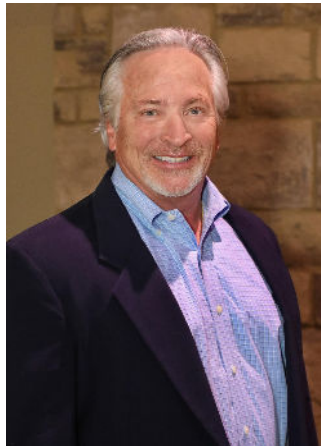
Those of you with experience in small business ownership know that success is only possible with the help of a team that embraces your commitment and shares your vision. I have been blessed to assemble and be surrounded by such a team. I have worked with Kyle Moore for more than a decade. He has impressed me as a man committed to his faith and family, hard-working, and sincere in his efforts to ensure that our work is of the highest quality and that we serve our customers with honesty and integrity. As I contemplated selling the company, it was vitally important to me that under new ownership, New Leaf would continue to manifest these sorts of values. With Kyle at the helm, I am confident that New Leaf's hard-earned reputation among its customers will endure.

Owning this company, living in this community, and serving friends and neighbors like you over the years has been a dream come true for my family and me. My wife, Lori, and I extend to you our deepest thanks, not only for your loyalty to New Leaf, but for many of you, your friendship. For the coming months, I intend to consult with Kyle as he adjusts to his new role. I hope to see you in the future so that I might thank you personally for your loyal support of our company, loyalty, I am certain, Kyle will continue to earn.

Sincerely,

A handwritten signature in dark ink, appearing to read "S. Murray", with a stylized flourish at the end.

Steve Murray



Steve Murray



Kyle Moore